

Data protection

We are very pleased that you are interested in our company. Data protection has a particularly high priority for the management of Giles Gomez Geigenbau. Use of the Giles Gomez Geigenbau website is generally possible without providing any personal data. If a data subject wishes to use our company's special services via our website, processing of personal data may be necessary. If the processing of personal data is required and there is no legal basis for such processing, we generally obtain the consent of the data subject.

The processing of personal data, for example the name, address, email address or telephone number of a data subject, is always carried out in accordance with the General Data Protection Regulation and in accordance with the country-specific data protection regulations applicable to Giles Gomez Violin Making. By means of this data protection declaration, our company would like to inform the public about the type, scope and purpose of the personal data we collect, use and process.

Furthermore, data subjects are informed about their rights by means of this data protection declaration.

As the controller, Giles Gomez Geigenbau has implemented numerous technical and organizational measures to ensure the most complete protection possible for the personal data processed via this website. Nevertheless, Internet-based data transmissions can generally have security gaps, so that absolute protection cannot be guaranteed. For this reason, every data subject is free to transmit personal data to us in alternative ways, for example by telephone.

1. Definitions

Giles Gomez Geigenbau's data protection declaration is based on the terminology used by the European directors and regulators when the General Data Protection Regulation (GDPR) was adopted. Our data protection declaration should be easy to read and understand for the public as well as for our customers and business partners. To ensure this, we would like to explain the terms used in advance.

We use the following terms in this data protection declaration:

- a) Personal data

Personal data is all information that relates to an identified or identifiable natural person (hereinafter "data subject"). A natural person is considered to be identifiable if, directly or indirectly, in particular by means of assignment to an identifier such as a name, an identification number, location data, an online identifier or one or more special characteristics, the expression of the physical, physiological, genetic, psychological, economic, cultural or social identity of this natural person can be identified.

- b) data subject

Affected person is any identified or identifiable natural person whose personal data are processed by the controller.

- c) processing

Processing is any operation or series of operations carried out with or without the help of automated processes in connection with personal data such as the collection, collection, organization, organization, storage, adaptation or modification, reading, querying, use, Disclosure by transmission, distribution or other form of provision, comparison or linking, restriction, deletion or destruction.

- d) restriction of processing

Restriction of processing is the marking of stored personal data with the aim of restricting their future processing.

- e) Profiling

Profiling is any type of automated processing of personal data, which consists in the fact that this personal data is used to evaluate certain personal aspects that relate to a natural person, in particular to aspects related to work performance, economic situation, health, personal Analyze or predict the preferences, interests, reliability, behavior, location or change of location of this natural person.

- • f) pseudonymization

Pseudonymization is the processing of personal data in such a way that the personal data can no longer be assigned to a specific data subject without the use of additional information, provided that this additional information is kept separately and is subject to technical and organizational measures that ensure that the personal data cannot be assigned to an identified or identifiable natural person.

- g) Controller or controller

The person responsible or responsible for processing is the natural or legal person, public authority, agency or other body that alone or together with others decides on the purposes and means of processing personal data. If the purposes and means of this processing are specified by Union law or the law of the Member States, the person responsible or the specific criteria for his naming can be provided according to Union law or the law of the Member States.

- h) processor

The processor is a natural or legal person, public authority, agency or other body that processes personal data on behalf of the person responsible.

- i) Receiver

The recipient is a natural or legal person, public authority, agency or other body to whom personal data are disclosed, regardless of whether it is a third party or not. However, authorities that may receive personal data as part of a specific investigation mandate under Union law or the law of the Member States are not considered recipients.

- j) third party

A third party is a natural or legal person, public authority, agency or other body other than the data subject, the controller, the processor and the persons authorized to process the personal data under the direct responsibility of the controller or processor.

- k) Consent

Consent is any expression of will voluntarily given by the data subject for the specific case in an informed manner and unequivocally in the form of a declaration or other clear confirmatory act with which the data subject indicates that they consent to the processing of their personal data is.

2. Name and address of the controller

Responsible within the meaning of the General Data Protection Regulation, other data protection laws applicable in the member states of the European Union and other provisions with data protection character is:

Giles Gomez violin maker

Richard-Wagner-Str. 11

99423 Weimar

Germany

Tel .: 0157 81963793

Email: gomez@gggeigen.de

Website: gggeigen.de

3. Cookies

The Giles Gomez Geigenbau website uses cookies. Cookies are text files that are stored and stored on a computer system via an internet browser.

Numerous websites and servers use cookies. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier of the cookie. It consists of a character string through which websites and servers can be assigned to the specific internet browser in which the cookie was stored. This enables the visited websites and servers to distinguish the individual browser of the data subject from other Internet browsers that contain other cookies. A specific internet browser can be recognized and identified using the unique cookie ID.

By using cookies, Giles Gomez Geigenbau can provide users of this website with more user-friendly services that would not be possible without the cookie setting.

A cookie can be used to optimize the information and offers on our website in the interests of the user. As already mentioned, cookies enable us to recognize the users of our website. The purpose of this recognition is to make it easier for users to use our website. The user of a website that uses cookies, for example, does not have to enter his access data every time he visits the website,

because this is taken over by the website and the cookie stored on the user's computer system. Another example is the cookie of a shopping cart in the online shop. The online shop remembers the items that a customer has placed in the virtual shopping cart via a cookie.

The person concerned can prevent the setting of cookies by our website at any time by means of an appropriate setting of the internet browser used and thus permanently object to the setting of cookies. Furthermore, cookies that have already been set can be deleted at any time using an Internet browser or other software programs. This is possible in all common internet browsers. If the person concerned deactivates the setting of cookies in the internet browser used, under certain circumstances not all functions of our website can be used to their full extent.

4. Collection of general data and information

The website of Giles Gomez Geigenbau collects a series of general data and information each time a data subject or automated system calls up the website. This general data and information is stored in the server's log files. The following can be recorded: (1) the browser types and versions used, (2) the operating system used by the accessing system, (3) the website from which an accessing system accesses our website (so-called referrer), (4) the sub-websites that use an accessing system on our website can be controlled, (5) the date and time of access to the website, (6) an internet protocol address (IP address), (7) the internet service provider of the accessing system and (8) other similar data and information that serves to avert risks in the event of attacks on our information technology systems.

When using this general data and information, the Giles Gomez violin maker does not draw any conclusions about the person concerned. Rather, this information is required to (1) deliver the content of our website correctly, (2) optimize the content of our website and the advertising for it, (3) to ensure the long-term functionality of our information technology systems and the technology of our website and (4) to provide law enforcement authorities with the information necessary for law enforcement in the event of a cyber attack. This anonymously collected data and information is therefore statistically evaluated by Giles Gomez Geigenbau on the one hand and also with the aim of increasing data protection and data security in our company in order to ultimately ensure an optimal level of protection for the personal data we process. The anonymous data of the server log files are stored separately from all personal data provided by a data subject.

5. Contact option via the website

Due to legal regulations, the website of Giles Gomez Geigenbau contains information that enables quick electronic contact to our company and direct communication with us, which also includes a general address for the so-called electronic mail (e-mail address). If a data subject contacts the data controller by email or via a contact form, the personal data transmitted by the data subject will be automatically saved. Such data voluntarily transmitted from a data subject to the data controller are stored for the purposes of processing or contacting the data subject. This personal data is not passed on to third parties.

6. Comment function in the blog on the website

Giles Gomez Geigenbau offers users the opportunity to leave individual comments on individual blog posts on a blog located on the website of the person responsible for processing. A blog is a portal, usually publicly accessible, on which a website, in which one or more people, who are called bloggers or web bloggers, can post articles or write down thoughts in so-called blog posts. The blog posts can usually be commented on by third parties.

If a data subject leaves a comment on the blog published on this website, in addition to the comments left by the data subject, information on the time the comment was entered and the user name (pseudonym) chosen by the data subject are saved and published. Furthermore, the IP address assigned by the data subject's Internet service provider (ISP) is also logged. This IP address is saved for security reasons and in the event that the data subject violates the rights of third parties or posts illegal content by making a comment. The storage of this personal data is therefore in the own interest of the person responsible for the processing, so that he could, if necessary, exculpate himself in the event of an infringement. The personal data collected will not be passed on to third parties, unless such transfer is required by law or serves to defend the data controller.

7. Routine deletion and blocking of personal data

The data controller processes and stores personal data of the data subject only for the period of time necessary to achieve the storage purpose or if this is done by the European legislator or other legislator in laws or regulations, which of the data controllers is subject to, was provided.

If the storage purpose no longer applies or if a storage period prescribed by the European directive and ordinance provider or another responsible legislator expires, the personal data will be routinely blocked or deleted in accordance with the statutory provisions.

8. Rights of the data subject

• a) Right to confirmation

Every data subject has the right granted by the European directive and regulation giver to ask the data controller for confirmation as to whether personal data concerning them are being processed. If a data subject wishes to exercise this right of confirmation, they can contact an employee of the controller at any time.

•• b) Right to information

Any person affected by the processing of personal data has the right granted by the European directive and regulation giver to receive free of charge information about the personal data stored about him and a copy of this information from the controller at any time. Furthermore, the European directive and regulation giver has granted the data subject information about the following information:

- the processing purposes

Kategorien the categories of personal data that are processed

Empfänger the recipients or categories of recipients to whom the personal data has been or will be disclosed, in particular to recipients in third countries or to international organizations

- if possible the planned duration for which the personal data will be stored or, if this is not possible, the criteria for determining this duration

- the existence of a right to correction or deletion of the personal data relating to them or to restriction of processing by the person responsible or a right to object to this processing

- the right to lodge a complaint with a supervisory authority

- if the personal data is not collected from the data subject: all available information about the origin of the data

- the existence of automated decision-making, including profiling, in accordance with Article 22 Paragraph 1 and 4 GDPR and - at least in these cases - meaningful information about the logic involved as well as the scope and intended effects of such processing for the data subject

The data subject also has the right to information as to whether personal data has been transferred to a third country or to an international organization. If this is the case, the data subject also has the right to receive information about the appropriate guarantees in connection with the transfer.

If a data subject wishes to exercise this right to information, they can contact an employee of the controller at any time.

• c) Right to rectification

Any person affected by the processing of personal data has the right granted by the European directive and regulation giver to request the immediate correction of incorrect personal data concerning them. Furthermore, the data subject has the right, taking into account the purposes of the processing, to request the completion of incomplete personal data - also by means of a supplementary declaration.

If a data subject wishes to exercise this right of correction, they can contact an employee of the controller at any time.

• d) Right to erasure (right to be forgotten)

Every person affected by the processing of personal data has the right granted by the European directive and regulation giver to demand from the responsible person that the personal data concerning them be deleted immediately if one of the following reasons applies and as far as the processing is not necessary:

- The personal data was collected for such purposes or otherwise processed for which it is no longer necessary.
- The data subject withdraws their consent on which the processing was based in accordance with Article 6 (1) (a) GDPR or Article 9 (2) (a) GDPR, and there is no other legal basis for the processing.
- The data subject objects to the processing in accordance with Article 21 (1) GDPR and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing in accordance with Article 21 (2) GDPR the processing.
- The personal data was processed illegally.
- The deletion of personal data is necessary to fulfill a legal obligation under Union law or the law of the member states to which the controller is subject.
- The personal data was collected in relation to information society services offered in accordance with Art. 8 Para. 1 GDPR.

If one of the above reasons applies and a data subject wishes to have personal data stored by Giles Gomez Geigenbau deleted, they can contact an employee of the controller at any time. The employee of the Giles Gomez violin maker will arrange for the request for deletion to be complied with immediately.

If the personal data has been made public by Giles Gomez Geigenbau and our company as the responsible party is obliged to delete the personal data in accordance with Art. 17 Para. 1 GDPR, Giles Gomez Geigenbau takes appropriate measures taking into account the available technology and the implementation costs, also of a technical nature, in order to inform other data controllers who process the published personal data that the data subject has deleted all links to these personal data or copies or replications of these personal data from these other data controllers has requested personal data insofar as processing is not necessary. The Giles Gomez violin maker will do the necessary in individual cases.

- e) Right to restriction of processing

Any person affected by the processing of personal data has the right granted by the European directive and regulation given to request the controller to restrict processing if one of the following conditions is met:

- The correctness of the personal data is contested by the data subject, for a period that enables the person responsible to check the correctness of the personal data.
- The processing is unlawful, the data subject refuses to delete the personal data and instead requests that the use of the personal data be restricted.
- The controller no longer needs the personal data for the purposes of processing, but the data subject needs them to assert, exercise or defend legal claims.
- The data subject has objected to processing in accordance with Art. 21 para. 1 GDPR and it is not yet clear whether the legitimate reasons of the person responsible outweigh those of the data subject.

If one of the above conditions is met and a data subject wants to request the restriction of personal data stored by Giles Gomez Geigenbau, they can contact an employee of the controller at any time. The Giles Gomez violin maker will restrict the processing.

- f) Right to data portability

Every person affected by the processing of personal data has the right granted by the European directive and regulation given to receive the personal data concerning them, which were provided to a responsible person by the data subject, in a structured, common and machine-readable format. You also have the right to transfer this data to another controller without hindrance from the controller to whom the personal data has been provided, provided that the processing is based on consent in accordance with Art. 6 Para. 1 Letter a GDPR or Art. 9 Para. 2 letter a GDPR or on a contract in accordance with Article 6 paragraph 1 letter b GDPR and the processing is carried out using automated processes, unless the processing is necessary for the performance of a task that is in the public interest or in the exercise of official authority, which has been transferred to the person responsible.

Furthermore, when exercising their right to data portability in accordance with Art. 20 Para. 1 GDPR, the data subject has the right to have the personal data transferred directly from one responsible person to another, if this is technically feasible and if so this does not affect the rights and freedoms of other people.

To assert the right to data portability, the data subject can contact an employee of Giles Gomez Geigenbau at any time.

- g) Right to object

Any person affected by the processing of personal data has the right granted by the European directive and regulation giver, for reasons arising from their particular situation, at any time against the processing of personal data concerning them, which is based on Art. 6 Para. 1 Letter e or f DSGVO takes place to object. This also applies to profiling based on these provisions.

In the event of an objection, Giles Gomez Geigenbau no longer processes the personal data, unless we can demonstrate compelling legitimate grounds for the processing that outweigh the interests, rights and freedoms of the data subject, or the processing serves to assert, exercise or Defense of legal claims.

If Giles Gomez Geigenbau processes personal data in order to carry out direct advertising, the data subject has the right to object at any time to the processing of personal data for the purpose of such advertising. This also applies to profiling insofar as it is connected to such direct advertising. If the data subject objects to Giles Gomez Geigenbau's processing for direct marketing purposes, Giles Gomez Geigenbau will no longer process the personal data for these purposes.

In addition, the person concerned has the right, for reasons arising from their particular situation, against the processing of personal data relating to them, which is carried out by Giles Gomez for violin making for scientific or historical research purposes or for statistical purposes in accordance with Art. 89 Para. 1 DS GMOs to raise an objection, unless such processing is necessary to fulfill a task in the public interest.

To exercise the right to object, the data subject can contact any employee of Giles Gomez Geigenbau or another employee directly. The data subject is also free to exercise their right to object in connection with the use of information society services, regardless of Directive 2002/58 / EC, using automated procedures that use technical specifications.

- h) Automated decisions in individual cases including profiling

Any person affected by the processing of personal data has the right granted by the European directors and regulators not to be subjected to a decision based solely on automated processing - including profiling - which has legal effects or similarly significantly affects them, if the decision (1) is not necessary for the conclusion or performance of a contract between the data subject and the controller, or (2) is permissible due to Union or Member State law to which the controller is subject and this legislation takes appropriate measures to protect the rights and freedoms as well as the legitimate interests of the data subject or (3) with the express consent of the data subject.

If the decision (1) is necessary for the conclusion or fulfillment of a contract between the data subject and the person responsible or (2) it is made with the express consent of the data subject, Giles Gomez Violinmaking takes appropriate measures to protect the rights and freedoms as well as the to protect the legitimate interests of the data subject, which includes at least the right to obtain the intervention of a person on the part of the person responsible, to state their own position and to contest the decision.

If the data subject wishes to assert rights with regard to automated decisions, they can contact an employee of the controller at any time.

- i) Right to withdraw consent under data protection law

Every person affected by the processing of personal data has the right granted by the European directive and regulation giver to revoke their consent to the processing of personal data at any time.

If the data subject wishes to exercise their right to withdraw consent, they can contact an employee of the controller at any time.

9. Data protection regulations for the application and use of Facebook

The controller has integrated components of the Facebook company on this website. Facebook is a social network.

A social network is a social meeting point operated on the Internet, an online community that usually enables users to communicate with each other and to interact in virtual space. A social network can serve as a platform for exchanging opinions and experiences or enables the internet community to provide personal or company-related information. Facebook enables the users of the social network, among other things, to create private profiles, upload photos and network via friendship requests.

Facebook is operated by Facebook, Inc., 1 Hacker Way, Menlo Park, CA 94025, USA. If an affected person lives outside the USA or Canada, the person responsible for processing personal data is Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Dublin 2, Ireland.

Each time one of the individual pages of this website is accessed, which is operated by the controller and on which a Facebook component (Facebook plug-in) has been integrated, the Internet browser on the information technology system of the person concerned is automatically activated by the respective Facebook Component causes a representation of the corresponding Facebook component to be downloaded from Facebook. A complete overview of all Facebook plug-ins can be found at https://developers.facebook.com/docs/plugins/?locale=de_DE. As part of this technical process, Facebook receives knowledge of which specific subpage of our website is visited by the person concerned.

If the data subject is logged in to Facebook at the same time, Facebook recognizes each time our website is accessed by the data subject and for the entire duration of their stay on our website, which specific subpage of our website the data subject visits. This information is collected by the Facebook component and assigned to the respective Facebook account of the person concerned by Facebook. If the person concerned presses one of the Facebook buttons integrated on our website, for example the "Like" button, or if the person concerned makes a comment, Facebook assigns this information to the person's personal Facebook user account and stores this personal data .

Facebook always receives information via the Facebook component that the data subject has visited our website if the data subject is logged in to Facebook at the same time as accessing our website; this takes place regardless of whether the person concerned clicks on the Facebook component or not. If the data subject does not want this information to be transmitted to Facebook, he or she can prevent the transmission by logging out of their Facebook account before accessing our website.

The data policy published by Facebook, which is available at <https://de-de.facebook.com/about/privacy/>, provides information about the collection, processing and use of personal data by Facebook. It also explains which setting options Facebook offers to protect the privacy of the data subject. In addition, various applications are available that make it possible to suppress data transmission to Facebook. Such applications can be used by the data subject to suppress data transmission to Facebook.

10. Data protection provisions on the application and use of Google Analytics (with anonymization function)

The controller has integrated the Google Analytics component (with anonymization function) on this website. Google Analytics is a web analytics service. Web analysis is the collection, collection and evaluation of data about the behavior of visitors to websites. A web analysis service collects data, among other things, from which website a data subject came to a website (so-called referrer), which subpages of the website were accessed or how often and for how long a subpage was viewed. A web analysis is mainly used to optimize a website and for the cost-benefit analysis of internet advertising.

The Google Analytics component is operated by Google Ireland Limited, Gordon House, Barrow Street, Dublin, D04 E5W5, Ireland.

The data controller uses the addition "_gat._anonymizeIp" for the web analysis via Google Analytics. With this addition, the IP address of the data subject's internet connection is shortened and anonymized by Google if access to our website is from a member state of the European Union or from another contracting state of the Agreement on the European Economic Area.

The purpose of the Google Analytics component is to analyze visitor flows on our website. Google uses the data and information obtained, among other things, to evaluate the use of our website, to compile online reports for us that show the activities on our website, and to provide other services related to the use of our website.

Google Analytics places a cookie on the data subject's information technology system. What cookies are has already been explained above. By setting the cookie, Google is able to analyze the use of our website. Each time one of the individual pages of this website is accessed, which is operated by the controller and on which a Google Analytics component has been integrated, the Internet browser on the information technology system of the data subject is automatically triggered by the respective Google Analytics component To transmit data to Google for the purpose of online analysis. As part of this technical process, Google obtains knowledge of personal data, such as the IP address of the data subject, which Google uses, among other things, to trace the origin of visitors and clicks and subsequently to enable commission statements.

The cookie is used to store personal information, such as the access time, the location from which access was made and the frequency of visits to our website by the person concerned. Every time you visit our website, this personal data, including the IP address of the internet connection used by the data subject, is transferred to Google in the United States of America. This personal data is stored by Google in the United States of America. Google may share this personal data collected through the technical process with third parties.

The person concerned can prevent the setting of cookies by our website, as already described above, at any time by means of a corresponding setting of the internet browser used and thus permanently object to the setting of cookies. Such a setting of the Internet browser used would also prevent Google from placing a cookie on the information technology system of the person concerned. In addition, a cookie already set by Google Analytics can be deleted at any time via the internet browser or other software programs.

Furthermore, the data subject has the option of objecting to and preventing the collection of data generated by Google Analytics relating to the use of this website and the processing of this data by Google. To do this, the person concerned must download and install a browser add-on under the link <https://tools.google.com/dlpage/gaoptout>. This browser add-on tells Google Analytics via JavaScript that no data and information about visits to websites may be transmitted to Google Analytics. Google considers the installation of the browser add-on to be an objection. If the information technology system of the data subject is deleted, formatted or reinstalled at a later point in time, the data subject must reinstall the browser add-on to deactivate Google Analytics. If the browser add-on is uninstalled or deactivated by the person concerned or another person who is within their sphere of influence, there is the option of reinstalling or reactivating the browser add-on.

Further information and the applicable data protection provisions of Google can be found at <https://www.google.de/intl/de/policies/privacy/> and at <http://www.google.com/analytics/terms/de.html>.

Google Analytics is explained in more detail under this link

https://www.google.com/intl/de_de/analytics/.

11. Data protection regulations for the application and use of Pinterest

The controller has integrated components from Pinterest Inc. on this website. Pinterest is a so-called social network. A social network is a social meeting point operated on the Internet, an online community that usually enables users to communicate with each other and to interact in virtual space. A social network can serve as a platform for exchanging opinions and experiences or enables the internet community to provide personal or company-related information. Pinterest enables the users of the social network, among other things, to publish picture collections and individual pictures as well as descriptions on virtual pin boards (so-called pinning), which can then be shared or commented on by other users (so-called repinning).

Pinterest is operated by Pinterest Europe Ltd., Palmerston House, 2nd Floor, Fenian Street, Dublin 2, Ireland.

Every time one of the individual pages of this website is accessed, which is operated by the controller and on which a Pinterest component (Pinterest plug-in) has been integrated, the Internet browser on the information technology system of the person concerned is automatically activated by the respective Pinterest Component causes a representation of the corresponding Pinterest component to be downloaded from Pinterest. More information about Pinterest is available at <https://pinterest.com/>. As part of this technical process, Pinterest receives knowledge of which specific subpage of our website is visited by the data subject.

If the data subject is logged in to Pinterest at the same time, Pinterest recognizes each time our website is accessed by the data subject and for the entire duration of the respective stay on our website, which specific subpage of our website the data subject visits. This information is collected by the Pinterest component and assigned to the respective Pinterest account of the person concerned by Pinterest. If the person concerned clicks a Pinterest button integrated on our website, Pinterest assigns this information to the person's personal Pinterest user account and stores this personal data. Pinterest always receives information via the Pinterest component that the person concerned has visited our website if the person concerned is logged in to Pinterest at the same time as accessing our website; This takes place regardless of whether the person concerned clicks on the Pinterest component or not. If the data subject does not want this information to be transmitted to Pinterest, he or she can prevent the transmission by logging out of their Pinterest account before accessing our website.

The privacy policy published by Pinterest, which is available at <https://about.pinterest.com/privacy-policy>, provides information about the collection, processing and use of personal data by Pinterest.

12. Data protection regulations for the application and use of Twitter

The controller has integrated Twitter components on this website. Twitter is a multilingual, publicly accessible microblogging service on which users can publish and distribute so-called tweets, i.e. short messages that are limited to 280 characters. These short messages are available to everyone, including anyone who is not logged in to Twitter. The tweets are also displayed to the so-called followers of the respective user. Followers are other Twitter users who follow a user's tweets. Twitter also enables a wide audience to be addressed via hashtags, links or retweets.

Operating company of Twitter International Company, One Cumberland Place, Fenian Street Dublin 2, D02 AX07, Ireland.

Each time one of the individual pages of this website is accessed, which is operated by the controller and on which a Twitter component (Twitter button) has been integrated, the Internet browser on the information technology system of the person concerned is automatically activated by the respective Twitter component prompted to download a representation of the corresponding Twitter component from Twitter. Further information on the Twitter buttons can be found at <https://about.twitter.com/de/resources/buttons>. As part of this technical process, Twitter receives knowledge of which specific subpage of our website is visited by the data subject. The purpose of integrating the Twitter component is to enable our users to disseminate the content of this website, to make this website known in the digital world and to increase our visitor numbers.

If the data subject is logged in to Twitter at the same time, Twitter recognizes each time our website is accessed by the data subject and for the entire duration of their stay on our website, which specific subpage of our website the data subject visits. This information is collected by the Twitter component and assigned to the respective Twitter account of the data subject by Twitter. If the data subject clicks one of the Twitter buttons integrated on our website, the data and information transmitted with it are assigned to the personal Twitter user account of the data subject and saved and processed by Twitter.

Twitter always receives information via the Twitter component that the data subject has visited our website if the data subject is logged in to Twitter at the same time as accessing our website; this takes place regardless of whether the person concerned clicks on the Twitter component or not. If the data subject does not want this information to be transmitted to Twitter, he or she can prevent the transmission by logging out of their Twitter account before accessing our website.

The applicable data protection regulations of Twitter are available at <https://twitter.com/privacy?lang=de>.

13. Legal basis for processing

Art. 6 I lit. a GDPR serves our company as the legal basis for processing operations where we obtain consent for a specific processing purpose. If the processing of personal data is necessary for the performance of a contract to which the data subject is a party, as is the case, for example, with processing operations that are necessary for the delivery of goods or the provision of any other service or consideration, the processing is based on Art. 6 I lit. b GDPR. The same applies to such processing operations that are necessary to carry out pre-contractual measures, for example in cases of inquiries about our products or services. If our company is subject to a legal obligation that requires the processing of personal data, such as to fulfill tax obligations, the processing is based on Art. 6 I lit. c GDPR. In rare cases, the processing of personal data may be necessary to protect the vital interests of the data subject or another natural person. This would be the case, for example, if a visitor to our company were injured and his name, age, health insurance data or other vital information had to be passed on to a doctor, hospital or other third party. Then the processing would be based on Art. 6 I lit. d GDPR. Ultimately, processing operations could be based on Art. 6 I lit. f GDPR. Processing operations that are not covered by any of the aforementioned legal bases are based on this legal basis if processing is necessary to safeguard the legitimate interests of our company or a third party, provided that the interests, fundamental rights and freedoms of the data subject do not outweigh them. Such processing operations are permitted to us in particular because they have been specifically mentioned by the European legislator. In this respect, he took the view that a legitimate interest could be assumed if the data subject is a customer of the person responsible (recital 47 sentence 2 GDPR).

14. Legitimate interests in the processing that are being pursued by the controller or a third party
Is the processing of personal data based on Article 6 I lit. f GDPR is our legitimate interest in carrying out our business for the benefit of all our employees and our shareholders.

15. Duration for which the personal data are stored

The criterion for the duration of the storage of personal data is the respective legal retention period. After the period has expired, the corresponding data will be routinely deleted, provided that it is no longer required to fulfill or initiate a contract.

16. Legal or contractual provisions for the provision of personal data; Necessity for the conclusion of the contract; Obligation of the data subject to provide the personal data; possible consequences of not providing

We will inform you that the provision of personal data is partly required by law (e.g. tax regulations) or may also result from contractual regulations (e.g. information about the contract partner). Sometimes it may be necessary to conclude a contract that a data subject provides us with personal data that we subsequently have to process. For example, the person concerned is obliged to provide us with personal data if our company concludes a contract with them. Failure to provide personal data would result in the contract not being concluded with the person concerned. Before the data subject provides personal data, the data subject must contact one of our employees. Our employee clarifies the person concerned on a case-by-case basis whether the provision of the personal data is required by law or contract or is required for the conclusion of the contract, whether there is an obligation to provide the personal data and the consequences of not providing the personal data.

17. Existence of automated decision making

As a responsible company, we do not use automatic decision-making or profiling.

This data protection declaration was created by the data protection declaration generator of the DGD German Society for Data Protection GmbH, which acts as external data protection officer Leipzig, in cooperation with the data protection lawyer Christian Solmecke.